

PINK PAGES

RANKED LISTING PLANS

LISTINGS

OVER
1.6M

Businesses listed

SEARCHES

OVER
100K

Searches per month

VISITORS

OVER
70K

Visitors to Pink Pages per month

CATEGORIES

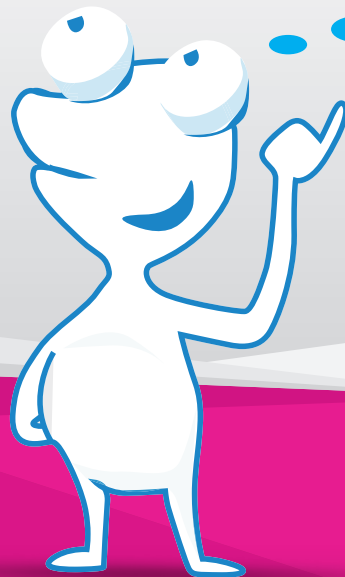
OVER
1.3K

Unique categories

REGIONS

SELECT
112

Regions Australia wide



Australia's truly local business directory

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Truly Local™



pinkpages

RANKED LISTING PLANS

- Secure your position on the first page.
- Our Premium Plans will rank your business higher than your competitors.
- Guarantee your position indefinitely (minimum 9 month campaign).
- Personalised mapping options, featuring your business address.
- Business images and your company's logo can also be included.



YOUR OWN LANDING PAGE/ WEB PAGE

- Up to 20 images
- Hours of business
- Payment options
- Highlight your services
- Full addresses and contact details, including your URL, phone, fax and a contact form
- Review options for you and your clients



REVIEWS & STAR RATINGS WILL INCREASE SALES FOR YOUR BUSINESS

Surveys have shown that Pink Pages advertisers that include reviews on their webpage receive a significant increase in the number of enquiries from their advertising.

Reviews increase the level of confidence people will have in your ability to reliably deliver your product or service. Reviews are no different to word of mouth, except they are a permanent record of how you have delivered your product or service.

Encourage your clients to leave feedback on your Pink Pages webpage and see how reviews will help stimulate more sales enquiries.

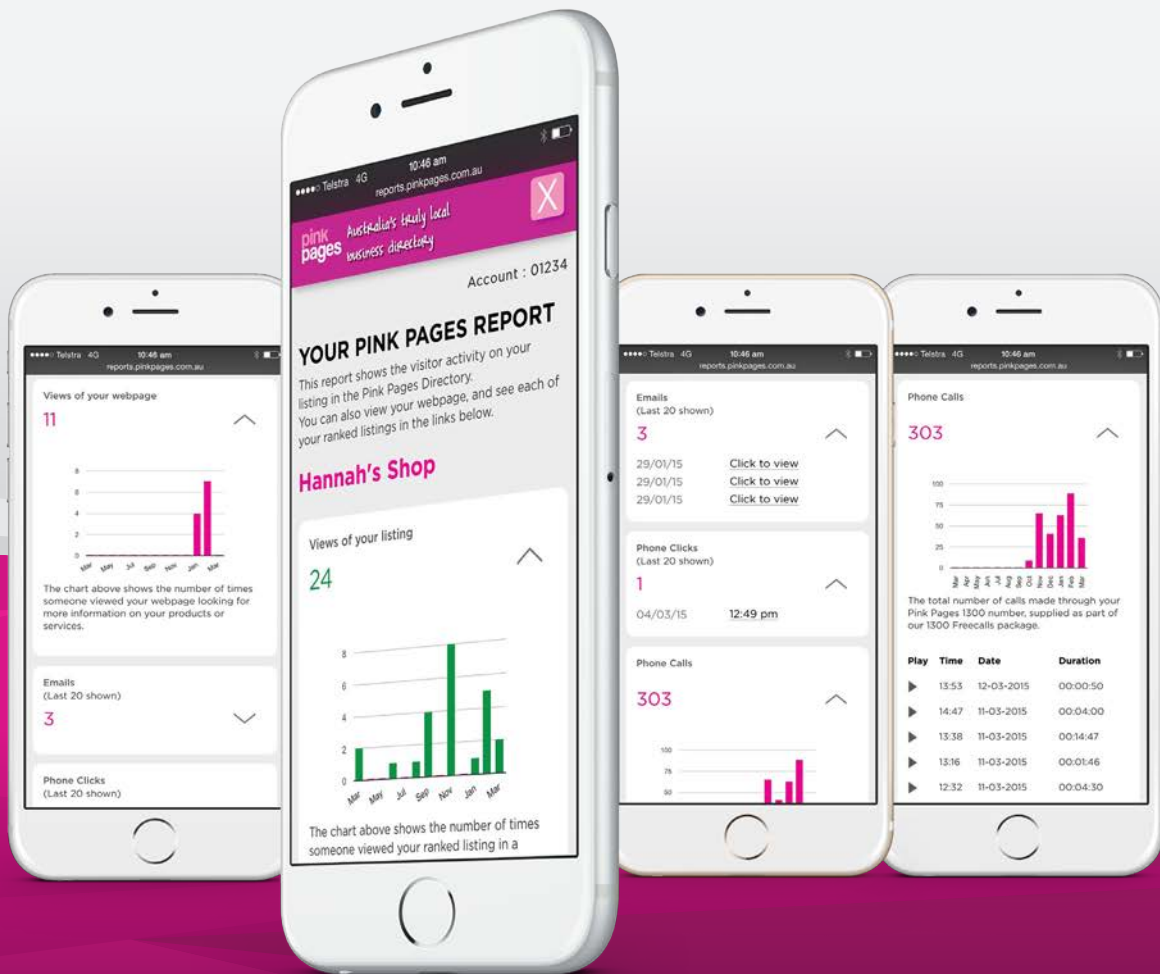
New reviews are also promoted on the home page.



Australia's truly local business directory

TRACK YOUR MONTHLY STATISTICS ON CALLS AND VISITS TO SEE THE EFFECTIVENESS OF YOUR ADVERTISING.

- See actual views of your message
- Count of your email enquiries
- See number of telephone number requests
- All 1300 packages include full recording, date and length of call
- All caller phone numbers available
- Reporting available 24/7 online plus monthly reports



TARGET YOUR MESSAGE TO WHERE YOUR CUSTOMERS ARE.

- Target your clients by having your advertising where you want to work
- 100% coverage of every state and territory
- Advertise in up to 112 regions across Australia
- Select high search volume Metro City searches for greater coverage

METRO REGIONS

SYDNEY

Blacktown
Canterbury Bankstown
Cronulla Sutherland
Eastern Suburbs
Fairfield
Hills District
North Shore
Liverpool
Manly Warringah & Pittwater
Ryde Eastwood
Penrith & Nepean
Parramatta
St George
Campbelltown & Macarthur
Blue Mountains
CBD & Surrounds
Hawkesbury, Windsor and Richmond
Homebush & Inner West

MELBOURNE

Bayside
CBD Region
Dandenong Ranges
Diamond Valley
Inner North
Inner South East
Inner West
North
South East
West

BRISBANE

Bayside QLD
Central Region
Inner North QLD
Inner South
Outer North
Outer South
Western Suburbs

ADELAIDE

Adelaide CBD
Adelaide North East
Adelaide North
Adelaide Southern
Adelaide Western
Adelaide Eastern

PERTH

Perth Northern
Perth Southern
Perth Hills

CANBERRA

Canberra Region

HOBART

Hobart Region

DARWIN

Darwin Region

COUNTRY REGIONS

NSW

Newcastle
Central Coast
Illawarra
Southern Highlands
Bathurst-Orange
North Coast
NSW Slopes and Plains
Far North Coast
South Coast
Riverina
Far West
Central West

VIC

Gippsland
Goldfields
Goulburn-Murray
High Country
Sunraysia-Mallee

Western District
Wimmera
Yarra Valley
South Gippsland
Geelong
Mornington Peninsula

QLD

Gold Coast
Sunshine Coast
Bundaburg
Cairns
Far North Queensland
Mackay
Northern Queensland
Outback Queensland
Rockhampton
South East Queensland
South Queensland
Townsville

SA

Barossa Valley
Clare Valley
Eyre Peninsula
Fleurieu Peninsula
Flinders Ranges
Limestone Coast
Murray River
Outback South Australia
Yorke Peninsula

WA

South West
Wheatbelt
Gasgoyne
Mid West
Peel
Pilbara
Goldfields-Esperance
Kimberley

TAS

East Coast
Huon
Midlands
North East
North West
West Coast
Launceston
Devonport

NT

Alice Springs
Arnhem Land
Kakadu
Katherine
Tennant Creek