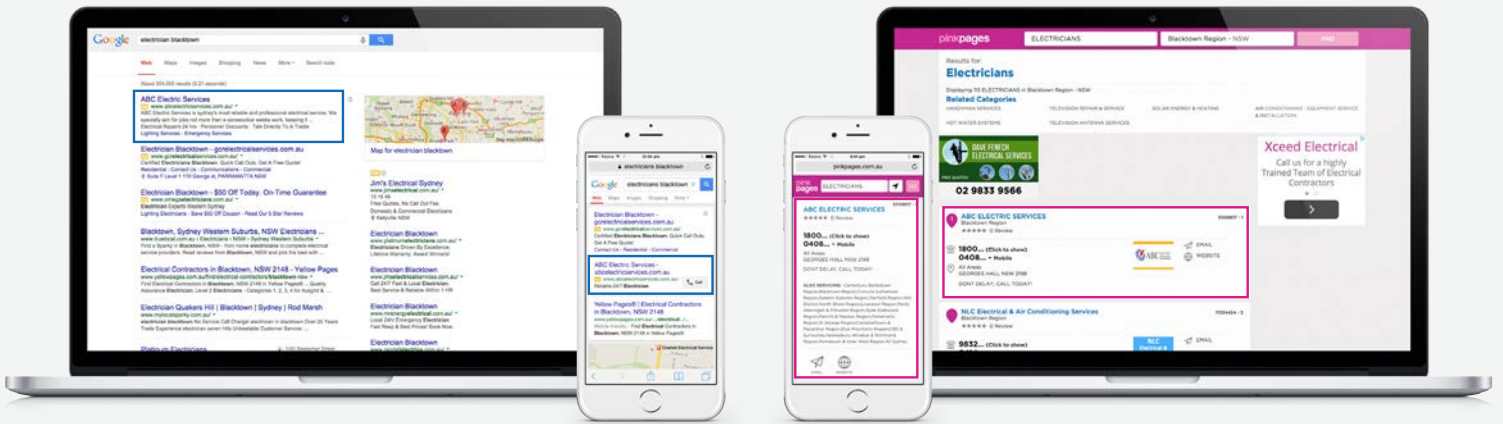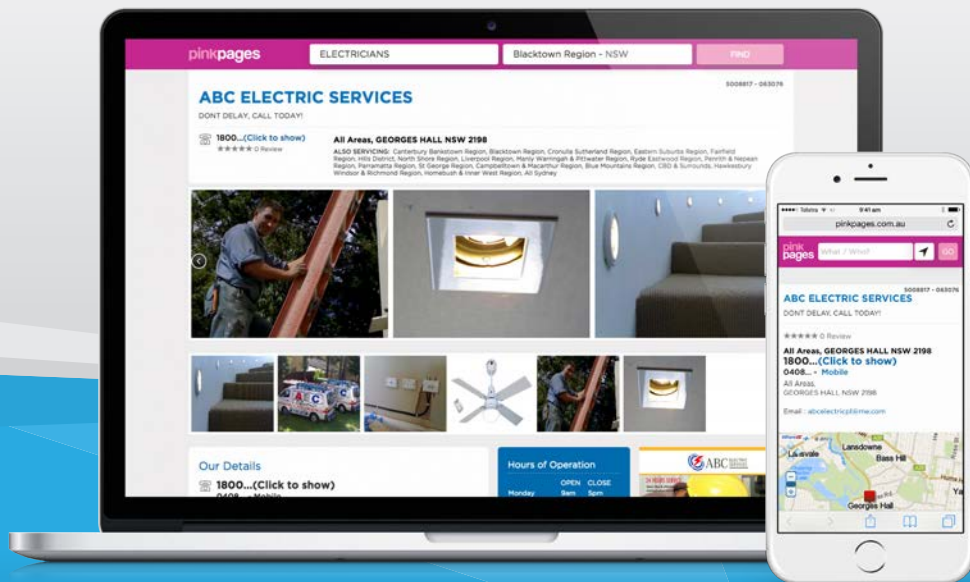# ADVERTISE ON GOOGLE AND PINK PAGES

PINK PAGES HOMEPAGE

Australia's truly local business directory

Truly Local™

Dawson Media Pty Ltd
ABN 44 001 281 787

Suite 701, 99 Mount Street, North Sydney NSW 2060
Tel: (02) 8912 2310
Email: sales@pinkpages.com.au

www.pinkpages.com.au

pinkpages

USING PINK PAGES & GOOGLE IN YOUR DIGITAL MARKETING

- Boost your Pink Pages package with Google Adwords from $250 per month.
- We will select 10 keywords which will deliver you sales enquiries.
- All your visitors via Google and Pink Pages will land on your Pink Pages web page.

ENGAGE PACKAGES

1. Qualified leads via calls and emails.
2. Monthly payments.
3. Your advertising is optimised for mobile, PC and tablets.
4. Up to 20 images, content, logos, mapping, etc on your webpage.
5. Pink Pages has been a trusted directory for over 30 years.
6. Select the regions you would like to target for your advertising.
7. Guarantee your position on the page within your Pink Pages category and region.
8. Your business will be star ranked via our new review feature.
9. Pink Pages Online features Engage advertising packages which include Google AdWords.
10. You will receive comprehensive live reporting showing all calls, emails and visits to your webpage via text and email to your phone and PC.
11. Select the areas you wish to target via Pink Pages Online and Google.
12. Visitors using mobile phones via Google or Pink Pages can click to call.
13. You will receive sales enquiries via Google AdWords and Pink Pages.
14. You will have your own customer service representative.
15. The number of Google visitors will depend on your monthly budget.

Minimum term: 9 months.

Australia's truly local business directory

TARGET YOUR MESSAGE TO WHERE YOUR CUSTOMERS ARE.

- Target your clients by having your advertising where you want to work
- 100% coverage of every state and territory
- Advertise in up to 112 regions across Australia
- Select high search volume Metro City searches for greater coverage

METRO REGIONS

SYDNEY
Blacktown
Canterbury Bankstown
Cronulla Sutherland
Eastern Suburbs
Fairfield
Hills District
North Shore
Liverpool
Manly Warringah & Pittwater
Ryde Eastwood
Penrith & Nepean
Parramatta
St George
Campbelltown & Macarthur
Blue Mountains
CBD & Surrounds
Hawkesbury, Windsor and Richmond
Homebush & Inner West

MELBOURNE
Bayside
CBD Region
Dandenong Ranges
Diamond Valley
Inner North
Inner South East
Inner West
North
South East
West

BRISBANE
Bayside QLD
Central Region
Inner North QLD
Inner South
Outer North
Outer South
Western Suburbs

ADELAIDE
Adelaide CBD
Adelaide North East
Adelaide North
Adelaide Southern
Adelaide Western
Adelaide Eastern

PERTH
Perth Northern
Perth Southern
Perth Hills

CANBERRA
Canberra Region

HOBART
Hobart Region

DARWIN
Darwin Region

COUNTRY REGIONS

NSW
Newcastle
Central Coast
Illawarra
Southern Highlands
Bathurst-Orange
North Coast
NSW Slopes and Plains
Far North Coast
South Coast
Riverina
Far West
Central West

VIC
Gippsland
Goldfields
Goulburn-Murray
High Country
Sunraysia-Mallee
Western District
Wimmera
Yarra Valley
South Gippsland
Geelong
Mornington Peninsula

QLD
Gold Coast
Sunshine Coast
Bundaburg
Cairns
Far North Queensland
Mackay
Northern Queensland
Outback Queensland
Rockhampton
South East Queensland
South Queensland
Townsville

SA
Barossa Valley
Clare Valley
Eyre Peninsula
Fleurieu Peninsula
Flinders Ranges
Limestone Coast
Murray River
Outback South Australia
Yorke Peninsula

WA
South West
Wheatbelt
Gasgoyne
Mid West
Peel
Pilbara
Goldfields-Esperance
Kimberley

TAS
East Coast
Huon
Midlands
North East
North West
West Coast
Launceston
Devonport

NT
Alice Springs
Arnhem Land
Kakadu
Katherine
Tennant Creek

Australia's truly local business directory

TRACK YOUR MONTHLY STATISTICS ON CALLS AND VISITS TO SEE THE EFFECTIVENESS OF YOUR ADVERTISING.

- See actual views of your message
- Count of your email enquiries
- See number of telephone number requests
- All 1300 packages include full recording, date and length of call
- All caller phone numbers available
- Reporting available 24/7 online plus monthly reports

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