

PRIORITY POSITIONING IN YOUR CATEGORY



Australia's truly local business directory

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Truly Local™

pinkpages



DOMINATE YOUR CATEGORY WITH A PINK PAGES BADGE

- Secure your position, there are only THREE Badges available per category, per region.
- Badges will be seen by all buyers in your classification and your selected regions.
- Guarantee your position.
- Set your business apart.
- Dominate your opposition

BADGE PACKAGES

1. Qualified leads via calls and emails.
2. Total invoice or monthly payment systems.
3. Your advertising is optimised for mobile, PC and tablets.
4. Permanently rank your listing on the first page of your category and region.
5. Up to 20 images, content, logos, mapping, etc on your webpage, including reviews of your products or services.
6. Pink Pages has been a trusted directory for over 30 years.
7. Select the regions you would like to target for your advertising and dominate your category.
8. Your business listing will be star ranked via our new review feature.
9. Pink Pages Online features Badge packages, giving you permanent top positions within your category on all PC and mobile results.
10. You will receive comprehensive live reporting showing all calls, emails and visits to your webpage via text and email to your phone and PC.
11. Click to call feature with a 1300 number on each badge.
12. 1300 call reporting and recording to enable you to check the quality of your customer service.
13. You will have your own customer service representative.
14. Visitors via your badge can land directly on your website or your Pink Pages Online webpage.

Minimum term: 9 months.

TARGET YOUR MESSAGE TO WHERE YOUR CUSTOMERS ARE.

- Target your clients by having your advertising where you want to work
- 100% coverage of every state and territory
- Advertise in up to 112 regions across Australia
- Select high search volume Metro City searches for greater coverage

METRO REGIONS

SYDNEY

Blacktown
Canterbury Bankstown
Cronulla Sutherland
Eastern Suburbs
Fairfield
Hills District
North Shore
Liverpool
Manly Warringah & Pittwater
Ryde Eastwood
Penrith & Nepean
Parramatta
St George
Campbelltown & Macarthur
Blue Mountains
CBD & Surrounds
Hawkesbury, Windsor and Richmond
Homebush & Inner West

MELBOURNE

Bayside
CBD Region
Dandenong Ranges
Diamond Valley
Inner North
Inner South East
Inner West
North
South East
West

BRISBANE

Bayside QLD
Central Region
Inner North QLD
Inner South
Outer North
Outer South
Western Suburbs

ADELAIDE

Adelaide CBD
Adelaide North East
Adelaide North
Adelaide Southern
Adelaide Western
Adelaide Eastern

PERTH

Perth Northern
Perth Southern
Perth Hills

CANBERRA

Canberra Region

HOBART

Hobart Region

DARWIN

Darwin Region

COUNTRY REGIONS

NSW

Newcastle
Central Coast
Illawarra
Southern Highlands
Bathurst-Orange
North Coast
NSW Slopes and Plains
Far North Coast
South Coast
Riverina
Far West
Central West

VIC

Gippsland
Goldfields
Goulburn-Murray
High Country
Sunraysia-Mallee

Western District
Wimmera
Yarra Valley
South Gippsland
Geelong
Mornington Peninsula

QLD

Gold Coast
Sunshine Coast
Bundaburg
Cairns
Far North Queensland
Mackay
Northern Queensland
Outback Queensland
Rockhampton
South East Queensland
South Queensland
Townsville

SA

Barossa Valley
Clare Valley
Eyre Peninsula
Fleurieu Peninsula
Flinders Ranges
Limestone Coast
Murray River
Outback South Australia
Yorke Peninsula

WA

South West
Wheatbelt
Gasgoyne
Mid West
Peel
Pilbara
Goldfields-Esperance
Kimberley

TAS

East Coast
Huon
Midlands
North East
North West
West Coast
Launceston
Devonport

NT

Alice Springs
Arnhem Land
Kakadu
Katherine
Tennant Creek

TRACK YOUR MONTHLY STATISTICS ON CALLS AND VISITS TO SEE THE EFFECTIVENESS OF YOUR ADVERTISING.

- See actual views of your message
- Count of your email enquiries
- See number of telephone number requests
- All 1300 packages include full recording, date and length of call
- All caller phone numbers available
- Reporting available 24/7 online plus monthly reports

