

PRIORITY POSITIONING IN YOUR CATEGORY



DOMINATE YOUR CATEGORY WITH A PINK PAGES BADGE

- Secure your position, there are only THREE Badges available per category, per region.
- Badges will be seen by all buyers in your classification and your selected regions.
- Guarantee your position.
- Set your business apart.
- Dominate your opposition

BADGE PACKAGES

- 1. Qualified leads via calls and emails.
- 2. Total invoice or monthly payment systems.
- 3. Your advertising is optimised for mobile, PC and tablets.
- 4. Permanently rank your listing on the first page of your category and region.
- 5. Up to 20 images, content, logos, mapping, etc on your webpage, including reviews of your products or services.
- 6. Pink Pages has been a trusted directory for over 30 years.
- 7. Select the regions you would like to target for your advertising and dominate your category.
- 8. Your business listing will be star ranked via our new review feature.
- 9. Pink Pages Online features Badge packages, giving you permanent top positions within your category on all PC and mobile results.
- 10. You will receive comprehensive live reporting showing all calls, emails and visits to your webpage via text and email to your phone and PC.
- 11. Click to call feature with a 1300 number on each badge.
- 12. 1300 call reporting and recording to enable you to check the quality of your customer service.
- 13. You will have your own customer service representative.
- 14. Visitors via your badge can land directly on your website or your Pink Pages Online webpage.

Minimum term: 9 months.

TARGET YOUR MESSAGE TO WHERE YOUR CUSTOMERS ARE.

- Target your clients by having your advertising where you want to work
- 100% coverage of every state and territory
- Advertise in up to 112 regions across Australia
- Select high search volume Metro City searches for greater coverage

METRO REGIONS

SYDNEY

Blacktown Canterbury Bankstown Cronulla Sutherland Eastern Suburbs Fairfield Hills District North Shore Liverpool Manly Warringah & Pittwater Ryde Eastwood Penrith & Nepean Parramatta St George Campbelltown & Macarthur Blue Mountains **CBD & Surrounds** Hawkesbury, Windsor and Richmond Homebush & Inner West

COUNTRY REGIONS

NSW

Newcastle Central Coast Illawarra Southern Highlands Bathurst-Orange North Coast NSW Slopes and Plains Far North Coast South Coast Riverina Far West Central West

VIC

Gippsland Goldfields Goulburn-Murray High Country Sunraysia-Mallee Western District Wimmera Yarra Valley South Gippsland Geelong Mornington Peninsula

QLD

Gold Coast Sunshine Coast Bundaburg Cairns Far North Queensland Mackay Northern Queensland Outback Queensland Rockhampton South East Queensland South Queensland Townsville

MELBOURNE

Bayside CBD Region Dandenong Ranges Diamond Valley Inner North Inner South East Inner West North South East West

BRISBANE

Bayside QLD Central Region Inner North QLD Inner South Outer North Outer South Western Suburbs

SA

Barossa Valley Clare Valley Eyre Peninsula Fleurieu Peninsula Flinders Ranges Limestone Coast Murray River Outback South Australia Yorke Peninsula

WA

South West Wheatbelt Gasgoyne Mid West Peel Pilbara Goldfields-Esperance Kimberley

ADELAIDE

Adelaide CBD Adelaide North East Adelaide North Adelaide Southern Adelaide Western Adelaide Eastern

PERTH

Perth Northern Perth Southern Perth Hills

CANBERRA

Canberra Region

HOBART

Hobart Region

DARWIN

Darwin Region

TAS

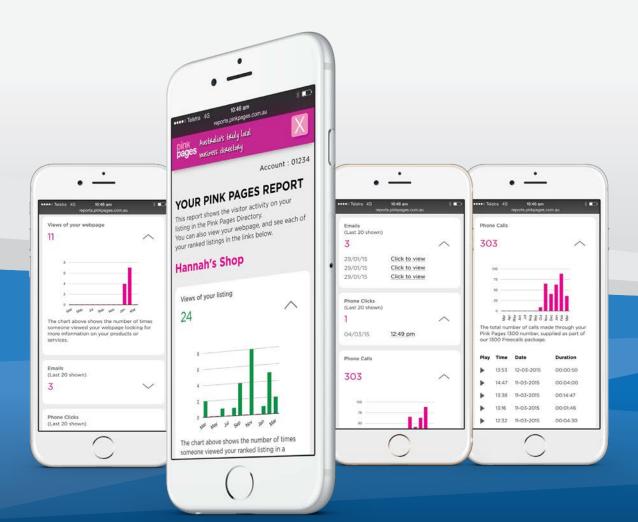
East Coast Huon Midlands North East North West West Coast Launceston Devonport

NT

Alice Springs Arnhem Land Kakadu Katherine Tennant Creek

TRACK YOUR MONTHLY STATISTICS ON CALLS AND VISITS TO SEE THE EFFECTIVENESS OF YOUR ADVERTISING.

- See actual views of your message
- Count of your email enquiries
- See number of telephone number requests
- All 1300 packages include full recording, date and length of call
- All caller phone numbers available
- Reporting available 24/7 online plus monthly reports



Australia's truly local business directory